



2014

Year in Review



Dear Friends,

Thanks to your generous support and contributions, SEAL has been helping vulnerable people throughout Lebanon's poorest communities to earn an honest and sustainable living for over 18 years now.

Our mission is simple: we aim to combine philanthropy with economic development to aid under-privileged individuals in Lebanon in becoming financially self-sufficient. Together, we have invested nearly \$2MM into 90+ projects thus far, without regard to the background, religion or political affiliation of the beneficiaries. This has elevated the standard of living for many, created jobs, and helped entire communities to make ends meet.

Our four main focus areas have been water, agribusiness, workforce and education, and women's initiatives.



As we start a new year, we are eager to show you the tangible and remarkable impact that your kind support and donations have had yet again, by highlighting some of the things we accomplished together in 2014.

To all of you, we wish a happy, healthy and peaceful New Year.



Irrigation Networks: Haddath El Jebbeh, North Lebanon

SEAL worked with the Cooperative Union of Saint Simon, which protects the interests of local farmers, to ensure proper irrigation that will benefit a total of 50 families. Phase 1 of the project entailed pumping water from the well at the Hima Cedars forest entrance area; Phase 2 focused on pumping water from the well at Al Mrayjat; and the third and final phase required building extensions so that proper irrigation could be provided to the Hooraa and Mills Valley regions.



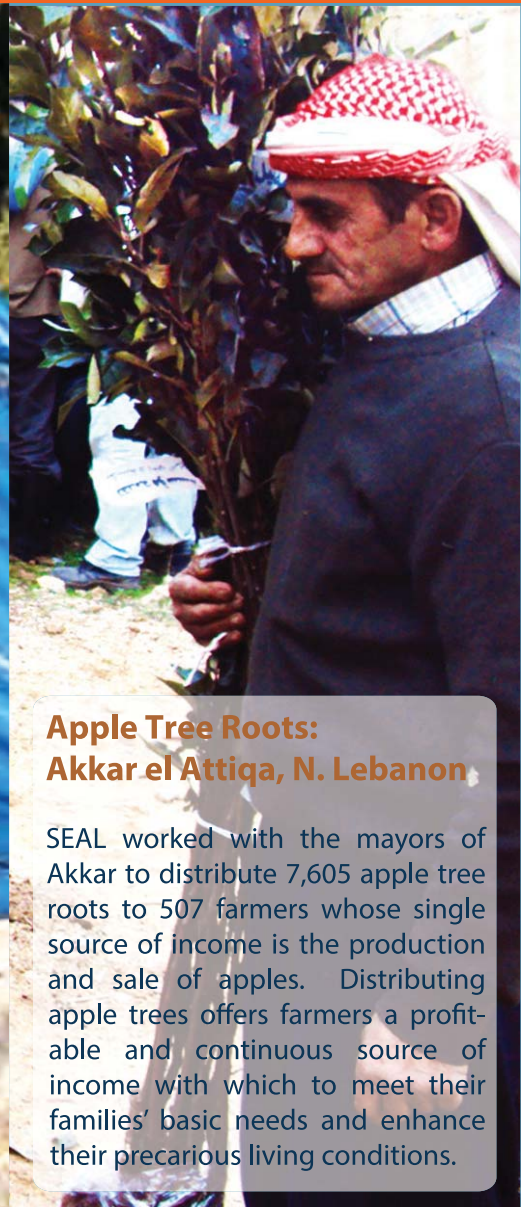
Orange Blossom & Rose Water Production: Magdouche, S. Lebanon

Working with the Agricultural Cooperative for Blossoms and Agricultural Products, SEAL purchased the equipment necessary for the production of traditionally prepared orange blossom and rose water, for which Magdouche is famous. This included two large stainless steel Karkis (accessories and pipes) that will help increase production, and in turn generate additional revenue for 1,000 farmers and their families. In addition, this project is expected to generate job opportunities for the youth in the region.



Water Pipes: Tannourine, N. Lebanon

This is the second phase of a project that SEAL first undertook in 2012 with the farmers of Wata Houb, in cooperation with Saint Anthony's Monastery. In this second phase, SEAL funded the purchase and installation of 1,400 meters of 4" water pipes originating from the Al Kersi River. This has allowed the irrigation of 250,000m² of new land for agriculture, benefitting about 25 needy families in this area.



Apple Tree Roots: Akkar el Attiga, N. Lebanon

SEAL worked with the mayors of Akkar to distribute 7,605 apple tree roots to 507 farmers whose single source of income is the production and sale of apples. Distributing apple trees offers farmers a profitable and continuous source of income with which to meet their families' basic needs and enhance their precarious living conditions.

« **PEACEMAKING**
is not a **Sprint..**
It is more of a
MARATHON »

May El Khalil

Founder, Beirut Marathon Association



SEAL held its annual fundraising dinner at the Metropolitan Club in NYC on May 16, with the inspiring and challenging May El Khalil as guest speaker. In addition to the phenomenal Mrs. El Khalil, we extend our deepest gratitude to all who helped us raise crucial funds by donating exciting prizes for our live auction (please see full list of donors below).

Looking ahead, we have many initiatives in mind for 2015, which include identifying larger and more impactful projects throughout Lebanon; investing in third-party professional monitoring and evaluation to measure the effectiveness of our projects; and increasing our reach. Our pipeline is bursting with worthy projects! Here's just a glimpse:

Equipment for Welfare Women's Assoc.: Arsoun, Mount Lebanon

We aim to replace primitive equipment (e.g. gas ovens, grinders and juicers), allowing workers to produce and sell more healthy food items at the Annual Mouneh Exhibition each September, and generating increased income for 25 families.



Water Pipes in Anjar, Bekaa Valley: Purchase and install irrigation pipes to replace the current dilapidated system, aiding farmers facing critical water scarcity which severely impacts their orchards and livelihood, and resulting in a 40% water savings and 40% decrease in energy costs for 35 families.



PLEASE CONTRIBUTE: LEBANON NEEDS YOU.



To our supporters, donors and volunteers, simple thanks will never be enough. Without your unwavering commitment, none of our endeavors would have been possible.

With all of SEAL's operating expenses covered by Board Members and Officers, rest assured that every single dollar you donate is spent on projects.

We hope to see many of you at our annual dinner, which will be held on June 4 at the Rainbow Room. Please also keep in mind that you can donate anytime at www.seal-usa.org.



OUR SINCERE THANKS TO ALL WHO DONATED SO GENEROUSLY IN 2014



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And for their generous in-kind donations at our annual fundraising dinner:

Aileen Agopian - Sotheby's	Alexander & Philippe Massoud -
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Nadine Hajjar - Communica Design	Mayssam Mouzannar, DJ
Shahe Kalaidjian -	Janis Sarraf, Photographer
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